

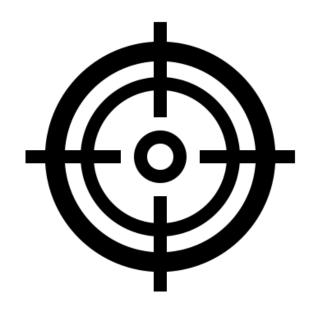
# Maximise Your Digital Networking

**At NUS Career Fest** 



#### **Step 1: Set Your Intention**

- Gain industry insights from the webinars
- Understand what it's like to work overseas
- Learn career skills and workplace skills
- Make an impression on the recruiters
- Help yourself identify future career options



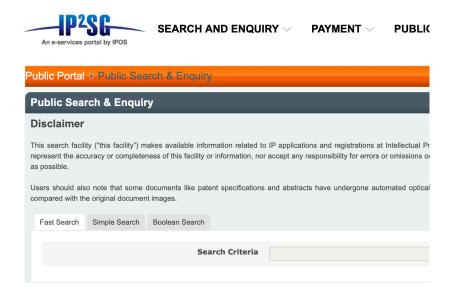


# Step 2: Pick the Companies You'd Like to Speak To

SCHEDULE	(11 AM - 5 PM DAILY)
23 MARCH Monday	Real Estate & Construction Transport, Maritime & Aerospace Distribution, Logistics & Supply Chain Diverse Businesses (Others)
<b>24 MARCH</b> Tuesday	Career Workshops & Recruitment Talks
25 MARCH Wednesday	Engineering & Manufacturing Pharmaceuticals, Healthcare & Biomedical Sciences Chemicals, Energy & Resources
<b>26 MARCH</b> Thursday	Career Workshops & Recruitment Talks
27 MARCH Friday	Public Sector Law Education Social Services, NGOs & IGOs
30 MARCH Monday	Career Workshops & Recruitment Talks
<b>31 MARCH</b> Tuesday	Financial Services Consulting, Research & Services Consumer Goods (Electronics and Non- Electronics) Retail & Hospitality
1 APRIL Wednesday	Career Workshops & Recruitment Talks
2 APRIL Thursday	Information Communication Technology Media & Entertainment



#### Step 3: Do Your Research

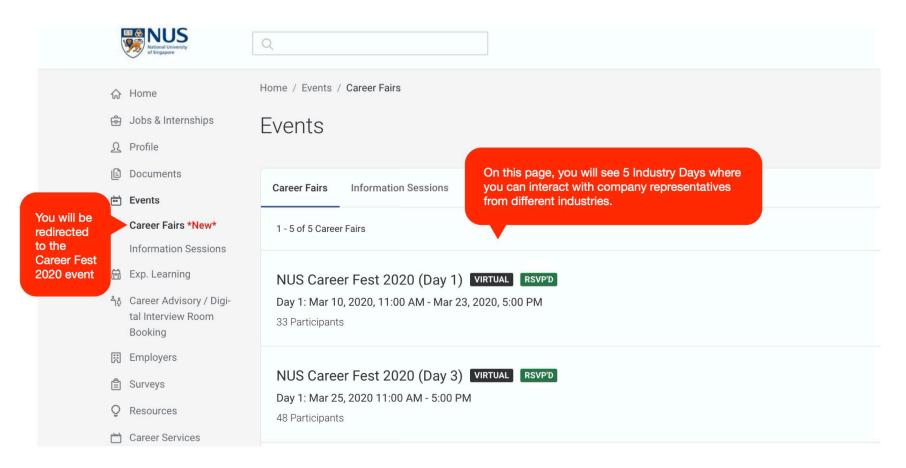


- Company website
- Google news alerts
- Factiva
- Euromonitor
- IPOS IP search
- LinkedIn Hashtag Search

### Step 4: Write Meaningful Questions Based on Your Research

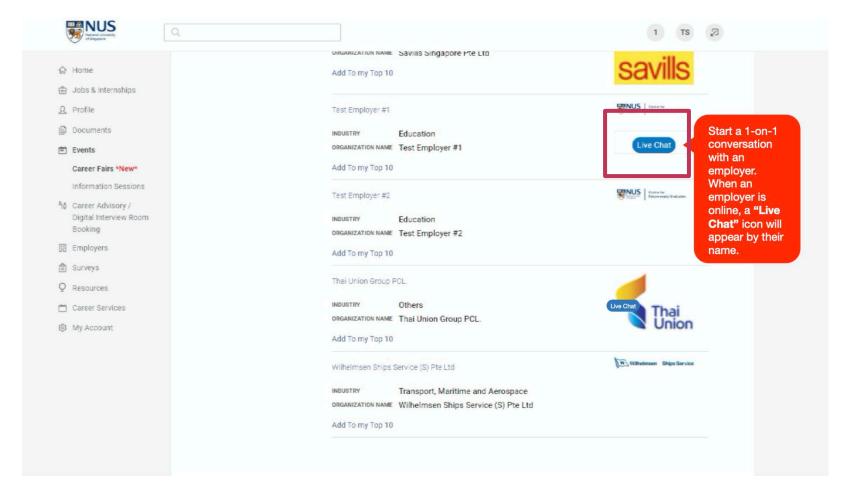
- I was really touched by the initiative to allow hearing impaired drivers to earn a living through Grab. Are there plans to roll out more inclusivity projects and how can one get involved?
- I'm very interested in creating digital learning solutions. In view of many conferences and educational events moving digital, will Learning Lab return to face to face sessions or will you maintain the digital engagement you have done during COVID 19?

# Step 5: Join the Chat on NUS TalentConnect and Wait in the Queue

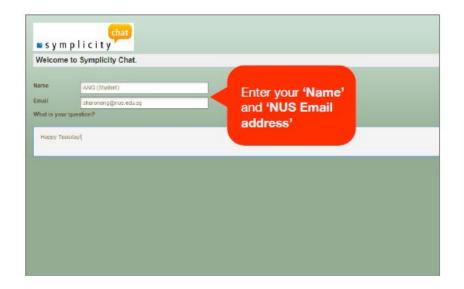




# Step 5: Join the Chat on NUS TalentConnect and Wait in the Queue



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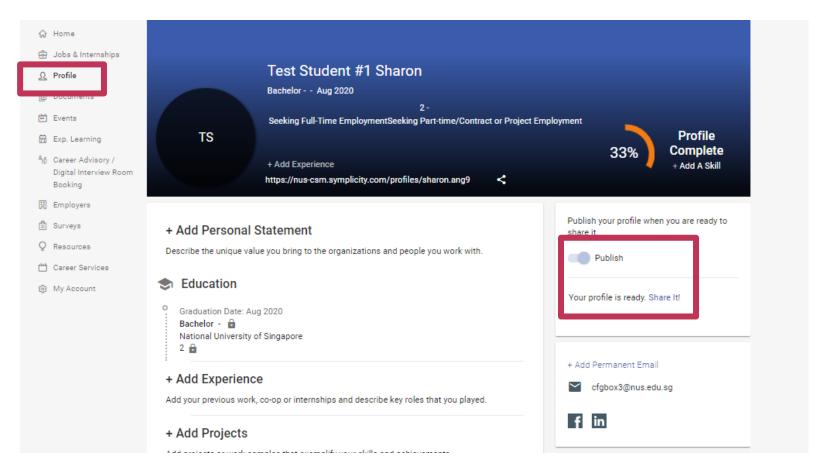






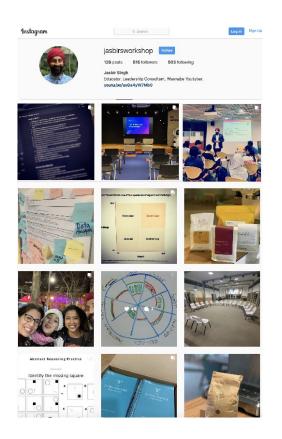
#### Step 6: Use Your Introductory Aids

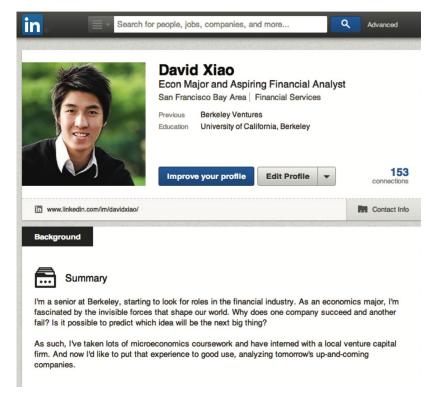
# Complete your NUS TalentConnect Profile and share the URL with employers



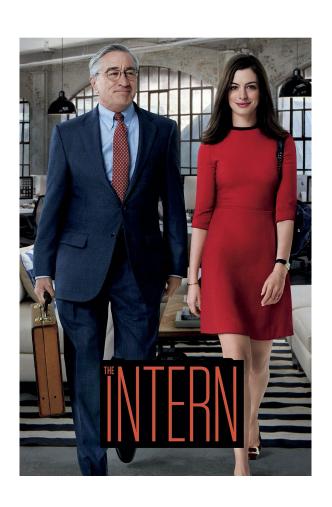
#### Step 6: Use Your Introductory Aids

# Update your LinkedIn Profile and share the URL with employers









# Share something engaging during the conversation:

- Pre-recorded Video Introduction
- Your website
- Relevant articles you've written online
- App you've created



Create a introduction video on YouTube and share the URL with employers

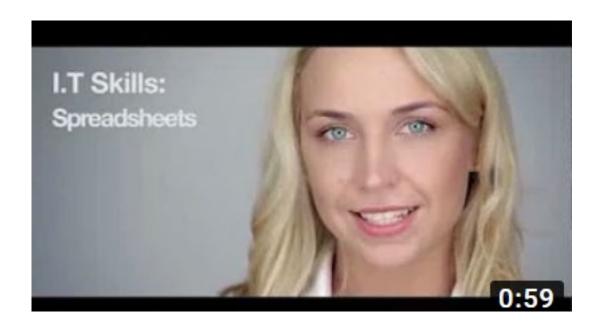


## Create a introduction video on YouTube and share the URL with employers





Don't forget to get feedback from your peers.



What's good? What can be improved?



## Step 8: Attend Company Led Webinars



Show your face when you ask questions



# Step 8: Thank them and ask permission to stay in touch on LinkedIn

