Maximise Your Digital Networking
At NUS Career Fest
Step 1: Set Your Intention

- Gain industry insights from the webinars
- Understand what it’s like to work overseas
- Learn career skills and workplace skills
- Make an impression on the recruiters
- Help yourself identify future career options
Step 2: Pick the Companies You’d Like to Speak To

**SCHEDULE (11 AM – 5 PM DAILY)**

<table>
<thead>
<tr>
<th>Date</th>
<th>Events</th>
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<tbody>
<tr>
<td>23 March</td>
<td>Real Estate &amp; Construction, Transport, Maritime &amp; Aerospace,</td>
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<td>Distribution, Logistics &amp; Supply Chain, Diverse Businesses (Others)</td>
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<td>24 March</td>
<td>Career Workshops &amp; Recruitment Talks</td>
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<td>25 March</td>
<td>Engineering &amp; Manufacturing, Pharmaceuticals, Healthcare &amp; Biomedical</td>
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<td>Sciences, Chemicals, Energy &amp; Resources</td>
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<tr>
<td>26 March</td>
<td>Career Workshops &amp; Recruitment Talks</td>
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<td>27 March</td>
<td>Public Sector, Law, Education, Social Services, NGOs &amp; IGOs</td>
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<tr>
<td>30 March</td>
<td>Career Workshops &amp; Recruitment Talks</td>
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<tr>
<td>31 March</td>
<td>Financial Services, Consulting, Research &amp; Services, Consumer Goods</td>
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<td></td>
<td>(Electronics and Non-Electronics), Retail &amp; Hospitality</td>
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<td>1 April</td>
<td>Career Workshops &amp; Recruitment Talks</td>
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<td>2 April</td>
<td>Information Communication Technology, Media &amp; Entertainment</td>
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Step 3: Do Your Research

- Company website
- Google news alerts
- Factiva
- Euromonitor
- IPOS IP search
- LinkedIn Hashtag Search
Step 4: Write Meaningful Questions Based on Your Research

• I was really touched by the initiative to allow hearing impaired drivers to earn a living through Grab. Are there plans to roll out more inclusivity projects and how can one get involved?

• I’m very interested in creating digital learning solutions. In view of many conferences and educational events moving digital, will Learning Lab return to face to face sessions or will you maintain the digital engagement you have done during COVID 19?
**Step 5: Join the Chat on NUS TalentConnect and Wait in the Queue**

On this page, you will see 5 Industry Days where you can interact with company representatives from different industries.

You will be redirected to the Career Fest 2020 event.
Step 5: Join the Chat on NUS TalentConnect and Wait in the Queue

Start a 1-on-1 conversation with an employer. When an employer is online, a “Live Chat” icon will appear by their name.
Step 5: Join the Chat on NUS TalentConnect and Wait in the Queue

Enter your ‘Name’ and ‘NUS Email address’

Indication to show that employer is typing and replying to your message.
Step 6: Use Your Introductory Aids

Complete your NUS TalentConnect Profile and share the URL with employers.
Step 6: Use Your Introductory Aids

Update your LinkedIn Profile and share the URL with employers
Step 7: Get Creative

Share something engaging during the conversation:

- Pre-recorded Video Introduction
- Your website
- Relevant articles you’ve written online
- App you’ve created
Step 7: Get Creative

Create an introduction video on YouTube and share the URL with employers.
Step 7: Get Creative

Create a introduction video on YouTube and share the URL with employers.
Step 7: Get Creative

Don’t forget to get feedback from your peers.

What’s good? What can be improved?
Step 8: Attend Company Led Webinars

Show your face when you ask questions
Dear Melissa,
Thanks again for chatting with me earlier today at the NUS Virtual Career Fair. I was really happy to learn about the exciting projects you are working on. I’d love to stay in touch.