The Career Catalyst module consists of four (4) lectures and two (2) e-learning sessions. Please refer to the table below learning objectives.

**Lecture 1 - Career Planning**
- Insights on employment and hiring trends based on Graduate Employment Survey
- Planning your Career Roadmap
- Creating your profile on TalentConnect

**Lecture 2 - Effective Resume and Cover Letter Writing**
- Introduction to CAR statements
- Structuring your resume
- Drafting effective and targeted cover letters

**E-learning video 1 - Personal Branding**
- Basics of personal branding
- Crafting an elevator pitch
- Creating and maintaining a professional online presence (example: LinkedIn)

**Lecture 3 - Interview Preparation**
- Types of interviews and selection processes
- How to prepare for interviews
- Introduction to the interview response frameworks & techniques
- Sharing of hiring trends by employers

**Lecture 4 - Networking**
- Developing networking skills and strategy
- Projecting a positive image for career success
- Activities on networking strategies and techniques

**E-learning video 2 - Excelling as an Intern**
- Importance of internships
- Tips for being a super intern
- Workplace behaviour