



Ooi Soo Liang, PMP® Senior Consultant

AVIHA Consulting Pte Ltd

9B Hong Kong Street

Singapore 059652

Office: +65 6438 3484 Fax: +65 6438 3494

Email: sooliang@AVIHA.com

Mobile: +65 9782 5985

Website: www.AVIHA.com

Areas of Interest:

- *IT Project Management*
- *Enterprise System Implementation*
- *E-Solution Development*

- *Technology Business Startup*
- *Strategic Business Planning*
- *Balanced Scorecard*



Mr. Ooi Soo Liang brings with him over 12 years of extensive industrial experience ranging from hands-on IT development, project management, product development, strategic planning, as well as business start-up. As an experienced project manager, he earned the international Project Management Professional (PMP) credential from the Project Management Institute.

His IT project track record include software development, e-solution development, as well as managing IT projects for many local companies. He has project exposure in a diverse range of industries including construction, food manufacturing, precision engineering, services, and non-profits. He has strong knowledge of Microsoft technologies and is also Microsoft Certified Professional (MCP).

Trained in both business and technical fields, Mr. Ooi has strong interest in business strategy and technopreneurship. He has conducted workshops and seminars in strategic business planning and balanced scorecard for SMEs before. He has also helped several local technology companies in start-up business planning and fundraising.

Prior to his present tenure, Mr. Ooi was the VP Engineering, for Moani Inc., a U.S. based technology company specialising in internet streaming solutions for enterprises. At Moani, Mr. Ooi was a key member of its top management team and had spearheaded the technology strategy and product development. He also assisted the company in developing its strategic business plan and rising funds from international venture capitalists.

Mr. Ooi started his career as a research engineer developing advanced streaming media applications for broadband networks.

Mr. Ooi holds a Master of Business Administration (MBA) degree from the National University of Singapore (2000). He is also a graduate from the University of Waterloo in Canada with both a Master degree in Computer Science (1995), as well as a Honours BMath (Dean's Honours List) degree in Computer Science and Operations Research (1993).