

James See – Director of Aboutwe Publishing Pte Ltd.

A prolific entrepreneur, Mr. See has a distinguished track record of Corporate trailblazing.

Besides Aboutwe Publishing Pte Ltd, Mr. See is currently sitting on the Board of Directors of Singco Pte Ltd. A company established since 1959. He was serving as Marketing Manager with Merlin Gerin Far East Pte Ltd and held the post of Engineer with the Public Utilities Board.

The 47-year-old Singaporean holds several professional qualifications, that includes a Masters degree in Business Administration (MBA), Bachelor Of Engineering degree (B.Engrg) as well as a Graduate Diploma in Marketing Management (GDMM).

An active member of several local institutions, Mr. See's portfolio includes being the Chairman, Membership Growth & Services Committee at the Institution of Engineers, Singapore, (IES) from 2003-04, NUSS subcommittee and several other communities.

He is also the Chairman, Lifestyle Industry Group of Singapore Manufacturer's Federation (SMA) and President of Innovators and Entrepreneurs Association (IdEA).

Mr. See is also an avid sports enthusiast who is keen on tennis and squash. He provides mentorship to budding innovators and is also judge in several business plan competitions including Start-up Singapore.

The former St. Andrews rugby player has also represented alma mater Hwa Chong Junior College in softball and canoeing. His association with softball went well into his days in university, where he represented the National University of Singapore in the sport.