

Siok San is a practitioner-turned-academic who decided to pursue her passion for education after spending more than 10 years in the high-tech industry and start-up enterprises. She received her first Degree in Electrical and Electronics Engineering with honours from the Nanyang Technological University and subsequently completed her Master's in Education (leadership, policy and change) with high distinctions from Monash University. She also holds a Postgraduate Diploma in Marketing from the Marketing Institute of Singapore.

As the Manager for Entrepreneurial Development at the Centre for Innovation & Enterprise of Republic Polytechnic, Siok San is responsible for driving entrepreneurial initiatives in collaboration with the industry, schools and community. She is also the main program coordinator for the Centre's executive education courses targeted at adult learners. Apart from her managerial duties, Siok San takes on additional roles as a Career Coach who advises students on career planning; lead advisor to the Business Climate Interest Group which helps its student members hone their business skills through participating in enterprising activities; member of the polytechnic committee which administers The Student Venture Fund that provides seed funding to student ventures.

Siok San's research interests include entrepreneurship education, entrepreneurial leadership development, and problem-based learning (PBL). She has conducted business enterprise programs for tertiary students and civil servants, and presented papers on entrepreneurship and PBL related topics in local and international educational conferences. Prior to academe, Siok San held key positions in regional marketing, business development and strategic alliance with an international MNC and several leading local enterprises. She counts, among several key achievements during her career in the private sector, the successful implementation of a comprehensive business partner network from zero-base for Gemplus Asia Pacific, the world leader in smart card solutions.

Beyond her academic portfolio, Siok San works with the Venture Capital team of UOB Venture Management in her capacity as industry associate, where she helps to conduct business analysis of potential investment targets and research on business trends in selected industries. Prior to this appointment, she did occasional consulting work for the Incubators@Work! Pte Ltd, the incubator arm of the Singapore Technologies group. She is also the First Vice President of the Innovators and Entrepreneurs Association (IdEA), a non-profit organisation which promotes the interests of aspiring and young innovators/entrepreneurs. By working closely with government agencies, business associations and tertiary institutions, she hopes to facilitate an exchange of understanding and experiences among the various sectors to nurture innovative and entrepreneurial professionals for the economy.