



# FASS Industry Seminar

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- » Get tailored industry insights on emerging and high-growth areas
- » Discover different career pathways available for FASS majors
- » Hone your business acumen

# WHAT OUR STUDENTS SAY



I liked that many nuances of diverse working environments were featured. It gave me greater awareness of employment opportunities out there that I did not know about.



The course provided opportunities to learn about the industry trends and hear the experiences of professionals, which served as career guidance and tips for me.



I enjoyed learning about the different fields that welcome FASS students – knowing that our future career exploration is not strictly only based on our selected major.



# THE 6-WEEK COURSE CONSISTS OF

## **INDUSTRY SEMINARS & PANEL DISCUSSIONS**

Meet with various industry leaders to learn more about their careers and possible career pathways. Gain insights on industry trends, in-demand skills and career tips from professionals across diverse industries.

### ***For the upcoming run:***

- learn first-hand various Management Associate Programmes offered across the Public Sector, such as from EDB and more
- attend industry panel with panelists from key media, advertising and marketing sectors, uncovering future trends in these industries and how FASS students can get into them
- Take in career insights and enjoy exclusive networking opportunities with alumni in industries from [FASS 2.0 Industry Tracks](#)

## **IN-PERSON COMPANY VISITS**

Go on off-campus learning journeys to offices/ innovation labs of leading employers to learn about the latest industry trends. Experience first-hand the multitude of career pathways open to your specialisations and interests.

***For the upcoming run:*** look forward to exclusive tours of the Bloomberg and UBS offices, plus networking with their leaders. 2 more companies will be joining the line-up so do keep a lookout here for the latest list!



# THE 6-WEEK COURSE CONSISTS OF

## **CAREER PREPARATORY WORKSHOP**

Learn networking and brand building skills to tap the benefits of networking opportunities provided throughout the course.

***For the upcoming run:*** deepen your knowledge gained from Career Catalyst and sharpen your networking skills further at the course-opening workshop.

You will get multiple opportunities to apply and enhance your skills throughout this course.

## **BUILDING BUSINESS ACUMEN SESSION**

Students learn and use commonly-used strategic management tools to understand various business models of companies. Discover how they are key to continual success for companies in an increasingly competitive world.

***For the upcoming run:*** deepen your business knowledge with the Business Model Canvas (BMC) and learn how to apply that to your group assignment.



# ASSESSMENTS



FASS

**INDUSTRY  
SEMINAR**

	<b>Individual Assignment</b>	<b>Group Assignment (~5 pax)</b>	<b>Class Participation</b>
<b>During Course</b>	<ul style="list-style-type: none"><li>• Elevator Pitch submission</li><li>• Share reflections and personal areas of improvement</li></ul>	<ul style="list-style-type: none"><li>• Create a short video/presentation about your company visits using Business Canvas Model (BMC)</li><li>• Group Reflection</li></ul>	<ul style="list-style-type: none"><li>• Proactive interaction with speakers/company representatives</li><li>• Active participation for Group Assignment</li></ul>
<b>Weightage</b>	<b>40%</b>	<b>40%</b>	<b>20%</b>

# Thank You



Centre for  
Future-ready Graduates

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