CFG2002TH/VN
Global Industry Insights

» Keep updated on industry and global trends
» Interact with industry speakers
» Join learning journeys to companies
Programme Details

This course is conducted over 1 week of seminars & company visits with an option to visit an emerging economy. Through company visits, networking sessions and various assessments, you will learn what emerging economies are, the importance of overseas internship experience, and foreign workplace knowledge and skills. Furthermore, you will acquire the first-hand experience of learning about the unique characteristics of the different types of firms, and the latest trends in the industries.

In this run, travel with us to Bangkok, Thailand or Ho Chi Minh City, Vietnam - two emerging economies in the ASEAN region.

**Course Units:** 2 units

**Assessment and Grading Basis:** 100% CA, CS/CU

**Pre-requisites:** NUS undergraduates who have completed CFG1002 Career Catalyst

**Schedule:** 24 September – 30 September 2023 (AY2023/2024, Semester 1, Recess Week)

**Mode of Enrolment:**
Submit your registration [here](#) before **20 June 2023 (Tuesday)**, to be considered for CFG2002TH/VN. As there are only 30 slots available for each country, you are required to tell us (in 250 words) in your submission, why you are interested in this particular market/country.
Learning Objective

» Recognise the **business and economic opportunities in the emerging economies** and the importance of overseas internships in offering access to a wider repertoire of opportunities and career pathways.

» **Gain cross-cultural understanding of the foreign workplace and the skills** that are relevant in the professional business settings.

» Demonstrate an **understanding of the interconnectedness of Singapore industry landscape and that of the emerging economy**.

» Acquire first-hand experience of **learning about the start-ups, established companies and multinational firms in an emerging economy**.

» Understand the **latest trends across various industries** that are complementary to the different undergraduate majors.

» **Learn and apply basic business concepts and skills** that are associated with the different aspects of a business.
Module Timeline & Pre-evaluation Criteria

- **Apply and Submit for Pre-evaluation survey**
  - Early June
  - 30 August
  - Attend Departure Briefing

- **Complete Pre-readings**
  - Mid-September
  - 24 – 30 September
  - Embark Trip Actual

As the module is limited to 30 students per country, a **pre-evaluation survey** will be conducted.

**Pre-evaluation Criteria**

- Completion of Career Catalyst (CFG1002)
- Will not be on LOA in Semester 1, AY2023/2024
## Assessment & Grading Criteria

<table>
<thead>
<tr>
<th>Assessment Category</th>
<th>Weightage</th>
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<tbody>
<tr>
<td><strong>Class Participation</strong></td>
<td>20%</td>
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<tr>
<td>(i.e. Interaction with Speaker via Q&amp;A + In-class activities)</td>
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<tr>
<td><strong>Individual Assignment</strong></td>
<td>40%</td>
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<td>(i.e. Pre-trip quiz and assignment on companies)</td>
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<tr>
<td><strong>Group Assignments</strong></td>
<td>40%</td>
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<tr>
<td>(i.e. Reflections and Final Presentation)</td>
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<tr>
<td><strong>Total Weightage</strong></td>
<td>100%</td>
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CFG2002TH brings YOU on a 6-Day “Business Trip” to Bangkok, Thailand

<table>
<thead>
<tr>
<th>Date/Session</th>
<th>24 Sep (Sun)</th>
<th>25 Sep (Mon)</th>
<th>26 Sep (Tue)</th>
<th>27 Sep (Wed)</th>
<th>28 Sep (Thu)</th>
<th>29 Sep (Fri)</th>
<th>30 Sep (Sat)</th>
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</thead>
<tbody>
<tr>
<td>AM</td>
<td>Flight out of SG</td>
<td>Company Visit (UOB Thailand)</td>
<td>Company Visit (Flash Express)</td>
<td>Cultural Workshop (Chulalongkorn University)</td>
<td>Company Visit (Whatnot Studios)</td>
<td>Company Visit (Banpu)</td>
<td>Group Assignment Presentation</td>
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<tr>
<td>PM</td>
<td>Hotel check-in</td>
<td>Company Visit (Agoda Thailand)</td>
<td>Company Visit (United Nations Economic and Social Commission for Asia and the Pacific (ESCAP))</td>
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<td>Company Visit (TusPark WHA)</td>
<td>Company Visit (LightBlue Environmental Consulting)</td>
<td>Networking Lunch (Company reps, NUS alumni and students on SEP in Bangkok)</td>
</tr>
<tr>
<td>Evening</td>
<td>R&amp;R</td>
<td>Group Assignment Discussions</td>
<td>Group Assignment Discussions</td>
<td>R&amp;R</td>
<td>Group Assignment Discussions</td>
<td>Group Assignment Discussions</td>
<td>Flight back to SG</td>
</tr>
</tbody>
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*Schedule is subject to changes*
### CFG2002VN brings YOU on a 6-Day “Business Trip” to Ho Chi Minh City, Vietnam

<table>
<thead>
<tr>
<th>Date/Session</th>
<th>24 Sep (Sun)</th>
<th>25 Sep (Mon)</th>
<th>26 Sep (Tue)</th>
<th>27 Sep (Wed)</th>
<th>28 Sep (Thu)</th>
<th>29 Sep (Fri)</th>
<th>30 Sep (Sat)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>AM</strong></td>
<td>Flight out of SG</td>
<td>Company Visit (CapitaLand Vietnam)</td>
<td>Company Visit (Vingroup)</td>
<td>Cultural Workshop</td>
<td>Company Visit (Heineken Vietnam)</td>
<td>Company Visit (Block71 Saigon &amp; GeoCompy)</td>
<td>Group Assignment Presentation</td>
</tr>
<tr>
<td><strong>Evening</strong></td>
<td>Networking Dinner (Company reps, NUS alumni, Students on SEP &amp; internships, Vietnamese students)</td>
<td>Group Assignment Discussions</td>
<td>Group Assignment Discussions</td>
<td>R&amp;R</td>
<td>Group Assignment Discussions</td>
<td>Group Assignment Discussions</td>
<td>Flight back to SG</td>
</tr>
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*Schedule is subject to changes*
Programme Fee & Costs

The Programme Fee is estimated to be between S$1,200 to $1,400. However, NUS will provide funding support of:

- **S$1,000** for students who have not done any NUS Study Trips For Engagement & EnRichment (STEER) programmes, **OR**
- **S$500** for students who have completed STEER programmes

In addition, students on Financial Aid may register the usage of the Opportunity Enhancement Grant (OEG) for this module. Please approach the Office of Admissions for more details.

Beyond the Programme Fee, you should prepare and have available a minimum of S$300 to S$400 for your own personal expenditure (souvenirs, shopping, meals, etc) during the trip.

### Programme Fees include:

- Airflight has been pre-arranged
- Accommodation at 4-star hotel included
- Majority of the meals are provided
- In-local transport to company visits and events is inclusive
- All programme activities are compulsory
Questions?

For more information about CFG2002TH/VN Global Industry Insights, please contact module coordinator, Mr. Yong Chia Meng at chiameng@nus.edu.sg
Thank You