



GLOBAL INDUSTRY INSIGHTS (CFG2002)

- » Keep updated on industry and global trends
- » Interact with industry speakers
- » Join learning journeys to companies



Learning Objectives

- » Recognise the **business and economic opportunities** in the emerging economies and the importance of overseas internships in offering access to a wider repertoire of opportunities and career pathways.
- » Gain **cross-cultural understanding of the foreign workplace** and the personal values and professional ethics that are relevant in the professional business settings.
- » Demonstrate an understanding of the **interconnectedness** of Singapore industry landscape and that of the emerging economy.
- » Acquire first-hand experience of learning about the start-ups, established companies and multinational firms in an emerging economy.
- » Understand the **multidisciplinary/interdisciplinary knowledge and skills across various industries** that are complementary to the different undergraduate majors.
- » Learn and apply **basic business concepts and skills** that are associated with the different aspects of a business.



THE COURSE CONSISTS OF

COMPANY VISITS & SEMINARS

Students will learn emerging market fundamentals and the broad industry landscape in an ASEAN/China/India city. Seminars will be conducted by esteemed industry representatives in the country.

Topics include:

- » Opportunities in emerging economies and the importance of overseas internships
- » ASEAN/China/India industry landscape and relationship with the emerging economy
- » Understand how startup incubators play a vital role in the larger ecosystem to create a supportive community where startups can thrive
- » Understand how established companies and multinational firms influence and evolve with industry trends

CASE STUDIES

Students can expect to develop a thorough understanding of at least 5 companies among our diverse line-up of companies.

- » Students will hone critical thinking and global perspectives by learning about the Business Model Canvas and applying them through analysing the business models of companies visited
- » Students will be tasked to work on a group assignment using innovative tools to share their unique experience, takeaways, and reflections after visiting the companies



THE COURSE CONSISTS OF

CULTURAL EXPOSURE

Students will have the opportunity to be immersed in the respective country's culture through a cultural workshop and/or visit, as well as to expand their social network with NUS alumni and/or local partner university students in the respective country, as part of this course.

Please refer to the following slides for more details on the course.

PROGRAMME DETAILS



Course Units: 2 Units

Assessment and Grading Basis: 100% CA, CS/CU

Pre-requisites: [CFG1002 Career Catalyst](#), [HS1401S/A Career Compass](#), [STR1000 Career Creation Starter Workshops](#) or equivalent

For Faculty of Law students, the pre-requisites are waived, and students will be required to attend a [compulsory pre-trip coaching session](#) with your CFG Career Advisor instead.

Schedule: Recess Week (7-day trip for ASEAN courses) or Special Term (7-day trip for ASEAN courses and 10-day trip for China/India courses)

Mode of Enrolment: Registration will open via a link on our website. There are limited spots available (max of 36 students per country) and you are required to tell us (in 250 words) in your submission, why you are interested in this particular market/country.

PROGRAMME FEES



Programme Fee & Costs:

As this is an in-country experience, there will be Programme Fees & Costs (which includes air-ticket, accommodation, transport, lunches and miscellaneous costs) to participate in this course.

The estimated Programme Fees before funding are:

- **\$1600-1800**

Programme Fees include flights, hotel accommodation, lunches, local transport and any other programme activities.

Beyond the Programme Fee, you should prepare your own funds for your own personal expenditure (souvenirs, shopping, meals, etc) during the trip.

Special Term Fees are waived for students participating in the courses/trips happening during Special Term.

FINANCIAL SUPPORT



NUS will provide funding support of:

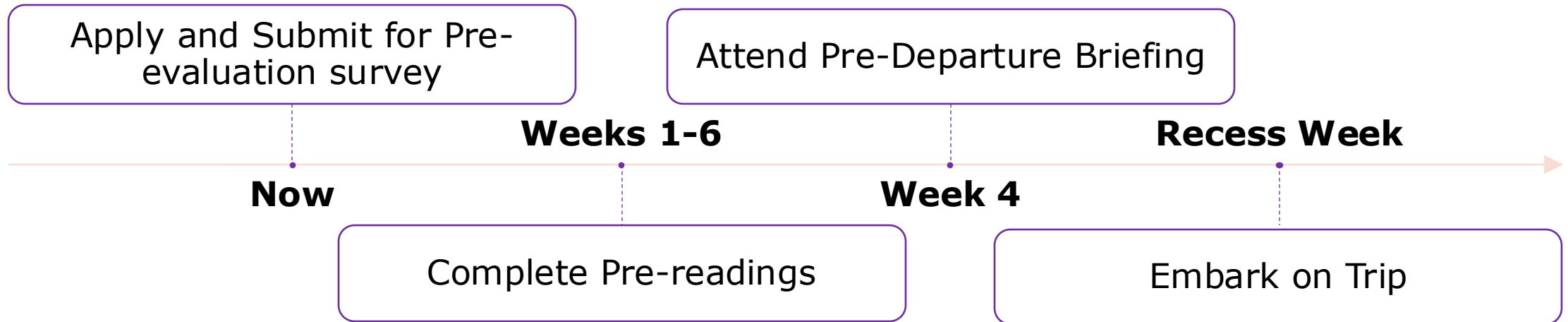
- **\$1000 (ASEAN) / \$1500 (China/India)** for students who have not done any NUS Study Trips For Engagement & EnRichment (STEER) programmes, OR
- \$500 for students who have completed STEER programmes

For Singapore Citizens, you may also tap on available funds in your Post-Secondary Education Account to fully or partially fund the Programme Fee. This will be done via an ad-hoc withdrawal, after completion of the programme. More details can be found [here](#).

In addition, students on Financial Aid may register the usage of the [Opportunity Enhancement Grant \(OEG\)](#) for this course. Please approach the [Office of Admissions](#) for more details.



Course Timeline & Pre-Evaluation Criteria






As the course is limited to 36 students per country, a **pre-evaluation assessment** will be conducted.

Pre-Evaluation Criteria

- Completion of Career Catalyst (CFG1002), HS1401S/A Career Compass, STR1000 Career Creation Starter Workshops or equivalent
- Will not be on LOA in the Semester



ASSESSMENTS

	 Individual Assignment	 Group Assignment (4-5 pax)	 Class Participation
Pre-Trip	Pre-trip Quiz	-	-
During Trip	-	<ul style="list-style-type: none">• Create a short video and presentation during the trip	<ul style="list-style-type: none">• Proactive interaction with speakers/company representatives• Active participation during Group Assignment Presentations
Post-Trip	Business Model Canvas (BMC) Quiz	Share thought process and reflections	-
Weightage	40%	40%	20%



Sample Trip Programme (Vietnam)

Date/ Session	Sun	Mon	Tue	Wed	Thu	Fri	Sat
AM	Flight out of SG	Company Visit (GeoComply)	Company Visit (Capital Studio)	Cultural Activity (HCMC University of Economics & Finance)	Company Visit (MetKraft)	Company Visit (CapitaLand (Vietnam) Holdings)	Group Assignment & Presentations
PM	Admin Brief and Check-in at hotel	Company Visit (Keppel Group Vietnam)	Cultural Workshop (Coffee Making Workshop)	R&R	Company Visit (VNG Corporation)	R&R	R&R
Evening	R&R	Group Assignment Discussions / R&R	Group Assignment Discussions / R&R	Group Assignment Discussions / R&R	Group Assignment Discussions / R&R	Group Assignment Discussions / R&R	Flight back to SG

WHAT OUR STUDENTS SAY



I learned about Indonesia's economic potential from industry leaders and **connected with peers, broadening my global perspective** and sparking a fervent desire to embrace international opportunities. The **immersive experiences are rare but incredibly rewarding.**

*Muhamad Ferhad Bin Fadzlei,
Year 3
Faculty of Arts & Social
Sciences*



I feel that this is a really **eye opening experience** that allows Singaporeans to obtain a more open-minded perspective when it comes to their careers. Being exposed to **different working cultures** and ways of operating would allow one to develop creative approaches that will inevitably help them succeed in their career life whether locally or abroad.

*Ong Chung Tung Keegan Paul,
Year 2,
Faculty of Arts & Social
Sciences*



This course offers a unique opportunity to travel to other countries, experience different cultures, get exposure to multiple industries and interact with a wide range of company representatives; **this is something one is not likely to get access to in any other way.**

*Avantika Velliyur Nott, Year
3,
Faculty of Science*

Thank You



Centre for
Future-ready Graduates

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