

Create a Professional LinkedIn Profile

Here are our top 10 tips to creating a professional LinkedIn profile as a student

1. Add a [professional profile picture](#)
2. Choose a background photo that reflects your career interests or values. Free background photos are available from sites including [Unsplash](#) and [freepix](#).
3. Write a [compelling headline](#) that showcases your skills and interests
4. Add a summary that highlights your [unique value proposition](#)
5. Utilise the [featured section](#) to pin content including your posts, videos, awards etc to your profile, which will help to communicate your brand
6. Include relevant work experience (including internships), education, and skills
7. Seek out [recommendations](#) from professors or former colleagues
8. Customize your personal [LinkedIn URL](#) to make it easier for people to find you, and share in your resume and communications
9. Engage with industry thought leaders and peers by commenting on relevant posts and sharing your own insights
10. Keep your profile up to date and active by sharing relevant content and participating in groups related to your field