

AMPLIFYME
EXPERIENCE FINANCE



UNIVERSITY PATHWAYS

Maximise your students'
chances of securing a
rewarding career in finance

Our partners include:

BANK OF AMERICA 

 中國銀行
BANK OF CHINA

 citi


CITADEL | CITADEL Securities

 HSBC

Morgan Stanley

 RBC

 UBS



Closing the gap between academic study and careers in finance

THE CHALLENGE

Universities give students a strong academic foundation - but helping them gain **practical experience, career clarity, and industry connections** can be tough in today's fast-moving finance sector. Balancing employability outcomes with academic rigour is a challenge every faculty and careers team knows well.

OUR SOLUTION

Pathways is designed to help. With **hands-on simulations, on-demand learning, and expert masterclasses** across markets, banking, and quant, students bring theory to life and build the confidence employers look for. Simulations increase in difficulty over time, so students **develop step by**

step, practise repeatedly, and progress with confidence. Top performers can even be **referred to our partner firms for further training and fast-track opportunities** - giving universities a direct route to industry success stories.

In the UK, only **1 in 188** students land a finance internship or graduate role. **With AmplifyME, 1 in 3 do.**

98%

said AmplifyME helped them gain clarity on the right career path for them

87%

said AmplifyME made them more employable

84%

said AmplifyME's simulations has helped, or will help, them secure a role in finance more quickly

73%

said AmplifyME's careers guidance improved their interview skills

98%

said AmplifyME helped them level up their skills and knowledge

93%

said AmplifyME made them take their career planning more seriously



What is **AmplifyME Pathways**?

Pathways is a structured platform that gives students **hands-on experience of careers in markets, banking, and quant**. Through live simulations, on-demand learning, and expert-led career support, it connects academic study with real industry practice. With a clear journey from foundations to advanced challenges, Pathways helps students **build confidence step by step, develop commercial acumen, and open doors to the industry**.

Key features

Progressive live simulations

Immersive workshops across markets, banking, and quant that increase in difficulty and realism, repeatable throughout the term.

On-demand learning & expert masterclasses

Flexible preparation and practical insights from finance professionals.

Leaderboards

Live individual and university leaderboards that celebrate top performers and spark healthy competition between universities.

Finance CV Builder

Powered by performance data to showcase real skills and achievements.

Application Tracker

Pre-populated with internship and graduate deadlines to keep students on track.

High-performing students

Invited to our High Performing Candidate Programme, with exclusive referrals to partner firms such as Morgan Stanley and UBS.

Experience, practice, progress

- **Learn by doing** - immersive simulations and masterclasses
- **Get recognised** - leaderboards celebrate top performers
- **Showcase achievements** - performance data builds a standout CV
- **Stay on track** - internship & graduate deadlines in one place
- **Reach the top tier** - high performers join our HPC Programme with referrals to partner firms



"AmplifyME's Pathways programme was one of the most valuable parts of my degree. The simulations felt incredibly real and gave me a genuine understanding of what it's like to work in markets - something you can't get from lectures alone. It helped me realise my strengths were in sales and trading, not investment banking, and I was referred directly to UBS as a High Potential Candidate. I wouldn't have had that opportunity without Pathways."

Kechun Wu
Duke University



The Platform

Students access a **personalised dashboard** where they can book workshops, complete on-demand Discovery simulations, and track their progress.

EVENTS CALENDAR

As part of Explore, by AmplifyME, you have access to a calendar of immersive Banking, Markets, and Quant workshops, alongside careers sessions from industry experts. The live workshops are delivered by our expert trainers and will help improve your technical skills, industry knowledge and competitive instincts. Take the workshops as many times as you want to improve your results and stand out from the crowd.

EXPLORE CALENDAR

All events ☒ Booked only ☐ Markets ☐ Banking ☐ Quant ☐ Other

October 2024

| Date | Time | Event | Book now |
|------------|---------------------|---------------------------|----------|
| 3 OCT THU | 04:00 PM - 07:00 PM | QUANT - Live Simulation | Book now |
| 5 OCT SAT | 02:00 PM - 05:00 PM | BANKING - Live Simulation | Book now |
| 17 OCT THU | 06:00 PM - 08:00 PM | Careers Masterclass | Book now |
| 21 OCT MON | 05:00 PM - 08:00 PM | BANKING - Live Simulation | Book now |
| 23 OCT WED | 05:00 PM - 08:00 PM | MARKETS - Live Simulation | Book now |
| 26 OCT SAT | 02:00 PM - 05:00 PM | QUANT - Live Simulation | Book now |
| 5 NOV TUE | 01:00 PM - 04:00 PM | QUANT - Live Simulation | Book now |
| 7 NOV THU | 01:00 PM - 04:00 PM | BANKING - Live Simulation | Book now |
| 9 NOV SAT | 02:00 PM - 05:00 PM | MARKETS - Live Simulation | Book now |
| 19 NOV THU | 04:00 PM - 06:00 PM | Careers Masterclass | Book now |

MARKETS PATHWAY

Welcome to the Markets Pathway. Take a look around this page and make sure to book some of our immersive simulations, as places fill up quickly. In preparation take our on-demand simulations, all of which contribute to your leaderboard and Pathway completion.

50 /5,000 ↑ Overall Ranking

5 /200 ↑ Ranking within your university

120 Credits This Week

0% (Min to Max)

- Complete On Demand Simulations +30%
- Complete Level 1 Simulation +15%
- Complete Level 2 Markets Simulation +25%
- Complete Level 3 Markets Simulation +30%

EVENTS CALENDAR

University Pathway

JUNE 2024

Explore events Accelerator events

| | | | |
|------------|---------------------|-------------------------------|------------------|
| 11 JUL THU | 11:00 AM - 01:00 PM | BANKING M&A Level 1 | Book now |
| 24 JUL WED | 11:00 AM - 01:00 PM | MARKETS Sales & Trading Level | Book now |
| 29 JUL MON | 11:00 AM - 01:00 PM | BANKING M&A Level 1 | Get ready Cancel |
| 30 JUL TUE | 11:00 AM - 01:00 PM | QUANT Quant Level 1 | Get ready Cancel |
| | 11:00 AM - 01:00 PM | BANKING M&A Level 1 | Book now |

Self-booking made easy

Students can book simulation workshops, repeating them throughout the semester to suit their availability. AmplifyME send automatic reminders to ensure attendance.

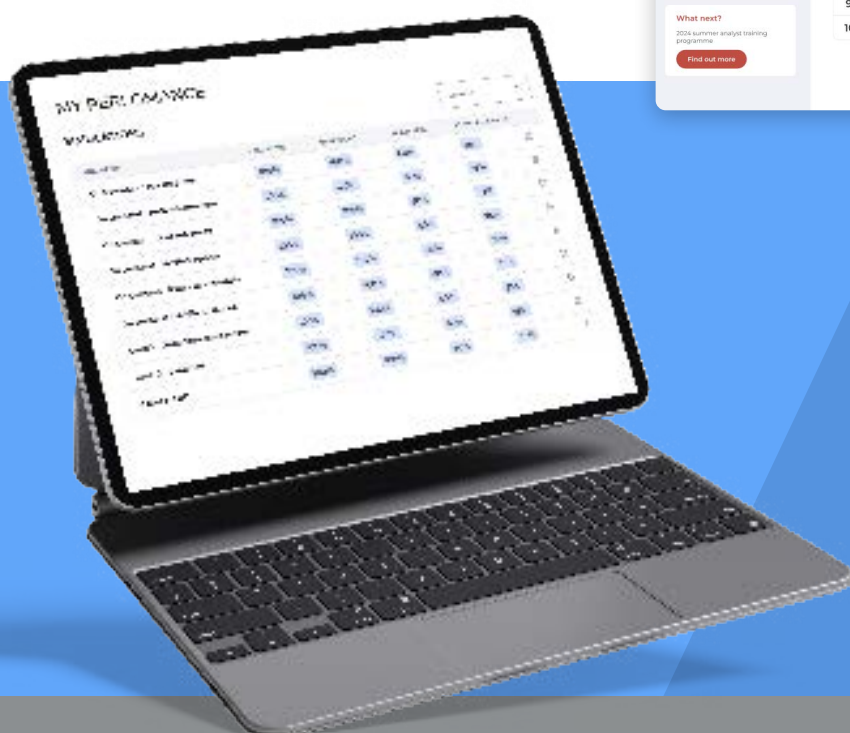




New leaderboards

Pathways now features live individual and university leaderboards that celebrate top performers, spark healthy competition, and motivate students to push further.

Students can not only see if they've reached the top but also track how their university is performing. Each term, the leading individual is recognised within our student community and can share their achievement on LinkedIn.



The screenshot displays the AMPLIFYME application interface. The top navigation bar includes links for 'Explore Pathway', 'Application Tracker', 'Resources', 'Get in touch', 'Play app', and 'Me'. The main content area is divided into two sections: 'Leaderboard' and 'Top 10 Students'.

Leaderboard

Top 10 Universities

| UNIVERSITY | AMOUNT |
|----------------------------------|--------|
| 1 Legacy University | 457 |
| 2 University of Kentucky | 432 |
| 3 Ohio State University | 422 |
| 4 George Washington University | 376 |
| 5 Michigan University | 346 |
| 6 Harvard University | 329 |
| 7 Duke University | 317 |
| 8 Tufts University | 301 |
| 9 John Hopkins University | 287 |
| 10 University of Texas at Austin | 269 |

Top 10 Students

Banking Overall Student

| UNIVERSITY | SCORE |
|-------------------|-------|
| 1 Halasz Emese | 877 |
| 2 Balla Daniella | 798 |
| 3 Szekeres Dalmia | 784 |
| 4 Fülöp Kira | 732 |
| 5 Novák Réka | 701 |
| 6 Nagy Times | 695 |
| 7 Péntör Kira | 684 |
| 8 Molnár Fruzsina | 670 |
| 9 Sós Annamária | 669 |
| 10 Farkas Ágnes | 658 |



Practical experience to elevate academia and drive employability

Pathways provides a structured journey
that increases in difficulty gradually
across Markets, Banking and Quant.

Students begin with on-demand
foundations, then progress to live
workshops, designed to simulate real
industry challenges.



PROGRESSION THROUGH PATHWAYS

- **Level 0:** On-demand foundations increase confidence and practical understanding
- **Levels 1–3:** Live workshops covering progressively complex challenges used by top firms
- **Career Masterclasses:** Expert-led sessions with live Q&A, giving students practical insights and skills that translate directly into employability

| | MARKETS | BANKING | QUANT |
|---------------------|-------------------------------------------------|----------------------------------------------|-------------------------------------------|
| ON-DEMAND 1 HOUR | LEVEL 0: SINGLE STOCK TRADING | LEVEL 0: INTRODUCTION TO MODELLING | LEVEL 0: INTRO TO QUANT |
| LIVE 2 HOURS | LEVEL 1: PORTFOLIO MANAGEMENT | LEVEL 1: THREE STATEMENT MODELLING | LEVEL 1: INTRODUCTION TO PYTHON |
| LIVE 2 HOURS | LEVEL 2: HEDGE FUND TRADING STRATEGIES | LEVEL 2: VALUATION MODELLING | LEVEL 2: QUANTITATIVE MARKET MAKING |
| LIVE 2 HOURS | LEVEL 3: INVESTMENT BANK TRADING | LEVEL 3: LEVERAGED BUYOUT MODELLING | LEVEL 3: PORTFOLIO ANALYSIS |
| LIVE 1 HOUR | MARKETS CAREERS MASTERCLASS & Q&A | BANKING CAREERS MASTERCLASS & Q&A | QUANT CAREERS MASTERCLASS & Q&A |

↑
DIFFICULTY
↓



What our **partners** say



"I have watched our students gain real insights into the careers available in the Finance sector and how theory is embedded through skills acquisition made possible by immersive, realistic trading simulations. Great things happen when talent meets opportunity!"

MATTHEW LEWIS

Careers & External Engagement at the University of Bath



"A truly immersive learning experience. The enthusiasm and engagement from the students were proof of the excitement generated by the simulation, making it a highlight of our course."

LUCA TASCHINI

Professor at University of Edinburgh Business School / Visiting Senior Research Fellow GRI LSE



"This type of experiential learning exercise was outstanding for our students.

If you're looking to go beyond theory and incorporate practice into finance exploration for your students, connect with their team!"

MICHAEL JOINER-HILL

Associate Director of Career Coaching & Education at Stanford University



"A collaboration that's had a profound impact on our students' educational journey and the reputation of our university."

KOSTAS BOZOS

Director of PG A&F programmes



"We are very pleased to tell you the the AmplifyME candidates have gone onto be successful at the Assessment Centre and have now received offers to join our Sales & Trading Programme next year."

LIZZIE WEEKS

Vice President – EMEA Sales, Trading and Research Campus Recruitment at Morgan Stanley





Frequently asked questions

Is there a limit to the number of students enrolled?

A Pathways membership is based on the number of student licences you require. Buying more licences becomes cheaper, on a per student basis.

How many times can a student repeat a simulation?

Students can sign up and take part in as many of the timetabled simulations as they like across markets, banking, and quant. We encourage students to repeat simulations to improve their skills and performance.

How long do students have access to on-demand resources?

Students have unlimited access to on-demand Discover simulations and online learning resources for the duration of their Pathways licence.

How can Pathways fast-track students to early careers in finance?

All our simulations are assessed, with top-performing students invited to the next round of the fast-track assessment process with our corporate partners. Students can improve their scores over several simulations, and we will only ever give positive referrals.

Is it possible for students to take part in Pathways simulations in person?

Yes. Simulations can be delivered in a hybrid format where universities book out a lecture theatre for students to access the workshops as a group. We support universities in the marketing and logistics for these workshops.

What attendance and performance data do you provide careers teams and academic departments?

Due to GDPR restrictions, we are only able to provide high-level, anonymised attendance, engagement, and performance data.

How do you maximise student participation throughout Pathways?

Firstly, we provide careers teams with a marketing pack and invite students to an 'Introduction to Pathways' event at the start of the year. Once onboarded, students gain access to AmplifyME's on-demand platform where they can sign up for workshops, receive prompts, and reminders to ensure maximum participation.

What specific career support does Pathways provide?

Pathways provides live, expert-led Career Masterclasses, access to our Careers Hub with interview practice, guidance, CV tips, & a pre-populated Application Tracker for internship and grad programme deadlines. Top performers are also invited to our High Potential Candidate Programme (HPC).

How is Pathways accredited?

Students receive a certificate of completion which they can showcase on LinkedIn upon completion of each subject specific Pathway. Our simulations are accredited by LIBF (London Institute of Banking & Finance).



Book a demo

SET UP A CALL WITH AMPLIFYME TO:

- Get a demo of the platform
- Get information on pricing
- Learn how we complement your finance programmes and boost employability

BOOK NOW

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