

How to Build and Maintain your Network

7 ways to build a diverse professional network:

1. Join student organizations and clubs: Actively engage in discussions, take on leadership roles, and contribute to the organization's activities.
2. Attend career fairs and networking events
3. Attend industry events and conferences to learn about relevant industries and meet professionals in these fields
4. Leverage online platforms: post, comment and share content and reach out to professionals for informational interviews or mentorship opportunities.
5. Reach out to alumni who are working in your desired field, via NUS conNectUS
6. Internships/Freelance projects: Build relationships with colleagues, supervisors, and industry professionals during your internships. Stay in touch with them after your internship ends to maintain connections.
7. Volunteer for community or industry-related projects to meet other professionals and gain valuable experience.

Bonus tip!

Every time you meet a new professional connection - follow up within 24 hours, and invest time to maintain the relationship.

Follow up

After meeting someone new, express your gratitude for the conversation and express your interest in staying connected. Arrange a one-one chat if you have further questions about their work.

Maintain

Periodically checking in, sharing personal updates, relevant content, events, and offer assistance when possible.