

**IMPORTANT NOTE**

Before applying for any summer/winter programme, read the [GRO website](#) for important information on:

- General Eligibility Requirements and Application Process
- Module Mapping and Financial Aid
- Visa Application, Travel Advisories and Student Insurance

**University of Victoria Gustavson School of Business International Summer Institute for Business Management (ISIBM)**

*(Updated as of 22 Feb 2021)*

Host University Website: <https://execprograms.uvic.ca/short-term-business-programs/isibm>  
 Programme Location: Online  
 Programme Dates: 5 to 27 July 2021  
 Application Deadline: 18 June 2021  
 No. of Placements: Unlimited

**IMPORTANT: COVID-19 related updates**

Due to the COVID-10 situation, UVic has announced that the summer programme will be offered 100% online for 2021.

Students may apply for module mapping and transfer a maximum of 8 MCs (this is applicable only to online summer programmes 2021). Some Faculties/Schools (including School of Computing) will not approve module mapping for online courses. Please check with your home faculty's Dean's Office to determine if module mapping can be approved for online courses before applying to the partner university.

**ESTIMATED COST OF PARTICIPATION**

1	<b>Programme Fee</b>	<p>Programme Fee - the total fee for the July programme is CAD \$3,750 + 5% GST</p> <p>The program fee includes:</p> <ul style="list-style-type: none"> <li>• Tuition</li> <li>• Course materials</li> <li>• Orientation</li> </ul> <p>An application deposit of CAD \$600 + 5% GST must accompany each application and will be applied to the total program fees. The balance of the program fees will be due on or before the program start dates.</p> <p>For more information, please refer to ISIBM's site on how to apply:  <a href="https://execprograms.uvic.ca/short-term-business-programs/isibm/payment-policies-isibm/">https://execprograms.uvic.ca/short-term-business-programs/isibm/payment-policies-isibm/</a></p>
2	<b>Projected Expenditure</b>	<p><a href="#">Click here</a> to find additional estimates for airfare, private accommodation and personal expenses for various cities.</p>

		Item	Estimated Cost (CAD)
		Programme fee	CAD \$3,937.50
	<b>Financial Aid Available Through NUS GRO</b>	Financial Aid options will not be available for programmes/classes that are conducted fully online. If programmes are hybrid, only on-site participation would qualify a student for financial aid. If a physical/on-site programme switches to fully online before the commencement of the programme, NUS reserves the right to adjust or retract the financial aid package.	

PROGRAMME DETAILS		
4	<b>Academic Content</b>	<p><b>ISIBM comprises two modules:</b></p> <p><b>Module 1: Business Communication</b> Business Communications will focus on the development and enhancement of skills in written/oral business communication, non-verbal communication, and cross-cultural communication. Students will learn how to develop efficient use of verbal and non-verbal skills in business situations and be able to use language to convey specific messages to intended audiences.</p> <p><b>Module 2: Entrepreneurship, Service Management and International Business</b> This course is based on a program that has earned UVic several international awards. It aims to develop a fundamental understanding of the skills and tools necessary to succeed in today's global marketplace. We begin with issues relating to starting a business (entrepreneurship), continue with topics around ensuring success (service management) and end with issues involving growing the business (international business). Whether you plan to start your own business one day or work in a large multinational corporation, this course provides you with the knowledge to enhance your opportunities for success.</p> <p>More information can be found here: <a href="https://execprograms.uvic.ca/short-term-business-programs/isibm/schedule-isibm/">https://execprograms.uvic.ca/short-term-business-programs/isibm/schedule-isibm/</a></p>
5	<b>Eligibility Requirements</b>	NUS' generic eligibility requirements apply, please see GRO website for details.
6	<b>Accommodation</b>	Not applicable for 2021
7	<b>Application Procedure</b>	<p>Apply via EduRec → Global Education and the host university's website (<a href="https://execprograms.uvic.ca/short-term-business-programs/registration/">https://execprograms.uvic.ca/short-term-business-programs/registration/</a>) <b>concurrently</b>. You must accept both the EduRec offer as well as the host university offer to confirm your participation in this programme.</p> <p><b>Applications are due 18 June 2021.</b></p> <p>Please note a registration deposit of CAD\$630 GST is required to secure your spot. NUS recommends completing your application by 15 May 2021 to help secure your spot.</p>
8	<b>Module Mapping</b>	You can start the module mapping process after you apply in EduRec and accept the offer for the programme. <a href="#">Click here</a> for a step-by-step guide on applying for

		<p>module mapping. Also note the following:</p> <ul style="list-style-type: none"> <li>• Maximum of 2 modules (up to 10 MCs) can be mapped per summer / research programme during Special Term (May – August).</li> <li>• Maximum of 1 module (up to 5 MCs) can be mapped per winter / research programme during year-end vacation (December – January).</li> <li>• Total of 12 MCs from a maximum of 2 overseas summer/winter and research programmes can be mapped without having to pay NUS tuition. Additional MCs mapped will be subjected to Special Term fees. For details, visit the <a href="#">Registrar’s Office website</a>.</li> </ul>
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ADDITIONAL INFORMATION		
9	<b>Contact Information</b>	<p>Questions about the programme? Contact the host university at:</p> <p><b>Peter B Gustavson School of Business</b>  <b>Tel: +1-250-472-4721</b>  <b>Email: <a href="mailto:summerprog@uvic.ca">summerprog@uvic.ca</a></b></p> <p>Questions about module mapping? Visit this <a href="#">webpage</a>.</p> <p>Questions specific to NUS GRO? Contact us at: <a href="#">askGRO</a></p>