

INTERNATIONAL SUMMER/WINTER PROGRAMMES (i-SP)
IMPORTANT NOTE

Before applying for any summer/winter programme, read the [GRO website](#) for important information on:

- General Eligibility Requirements and Application Process
- Module Mapping and Financial Aid
- Visa Application, Travel Advisories and Student Insurance

Sun Yat-sen University (SYSU) Online International Summer Camp on E-Commerce in the Greater Bay Area (GBA)

Host University Website: <https://b.xiumi.us/board/v5/3RZho/287077586>
 Programme Location: Online
 Programme Dates: 5 to 30 Jul 2021
 Application Deadline: **4 Jul 2021**
 No. of Placements: **Unlimited**

COVID-19 related updates:

Students may apply for module mapping and transfer a maximum of 8 MCs (this is applicable only to online summer programmes 2021). Some Faculties/Schools (including School of Computing) will not approve module mapping for online courses. Please check with your home faculty's Dean's Office to determine if module mapping can be approved for online courses before applying to the partner university.

ESTIMATED COST OF PARTICIPATION

1	Programme Fee	Free. The camp is sponsored by the Ministry of Education of the People's Republic of China and organized by SYSU in collaboration with Taobao University.
2	Projected Expenditure	N/A
3	Financial Aid	N/A

PROGRAMME DETAILS

4	Academic Content	<p>This camp focuses on the two themes of "Cross-border e-commerce: opening the door to the Chinese market" and "new media live broadcast talent training". Through the sharing of course content, interactive communication, case analysis and seminars, students will gain understanding on the development opportunities and latest trends of the Alibaba ecosystem, cross-border e-commerce and new media marketing-live broadcast, and explore new business opportunities in the digital economy era.</p> <p>The programme consists of 15 hours of Professional Live Courses conducted in English by Taobao University and 15 hours of Pre-Recorded Courses comprising Enterprises Online-Visiting and Executives' Experience Sharing, conducted in Chinese with English translation via the DingTalk platform.</p>
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		<p>Competition. Interested participant can try to use Cross-Border E-Commerce or Live E-Commerce platforms to sell goods through the knowledge learned during the camp participation. The competition rules will be notified separately. A skill competition certificate will be issued to outstanding students.</p> <p>(3) Optional opt-in to donate all or part of the E-Commerce actual sales proceeds, or in the form of voluntary donations, donate to SYSU’s designated assistance units or poverty-stricken areas. Detailed implementation rules will be notified separately.</p> <p>*All course/programme contents are subject to change.</p> <p>Participants who pass the all assessments will receive an e-certificate issued by Sun Yat-sen University with 1.5 SYSU credits. Participants who are outstanding in the assessments will receive an e-certificate issued by Alibaba Taobao University.</p> <p>Details of academic content and other aspects of this programme are available at https://b.xiumi.us/board/v5/3RZho/287077586.</p>
5	Eligibility Requirements	NUS’ generic eligibility requirements apply, please see GRO website for details.
6	Accommodation	N/A
7	Application Procedure	<ul style="list-style-type: none"> Apply in NUS Education Records System (EduRec) and accept the internal offer to confirm your participation in the programme in EduRec. Download DingTalk from http://www.dingtalk.com, or download "DingTalk" APP, and join the DingTalk Group Number: 33882796 (电子商务 E-Commerce@SYSU, or scan QR code available at https://b.xiumi.us/board/v5/3RZho/287077586 to join the group via DingTalk to receive an application form from SYSU. Fill out the application form to confirm registration with SYSU for the programme.
8	Module Mapping	<p>Students interested in obtaining credit can start the module mapping process after applying and accepting the offer for the programme in EduRec. Click here for a step-by-step guide on applying for module mapping.</p> <p>Students may apply for module mapping and transfer a maximum of 8 MCs from electronic summer programmes during a student's course of study at NUS. If a student has transferred 4 MCs from an electronic summer programme in 2020, only a maximum of 4 MCs can be transferred from an electronic summer programme in 2021.</p> <p>Module mapping* is subject to approval by the respective faculties; refer to this list of FAQs for additional information.</p>

		<p>A total of 12 MCs from a maximum of 2 summer/winter and research programmes (inclusive of electronic/online programmes) can be mapped without having to pay NUS tuition. Additional MCs mapped will be subjected to Special Term fees. For details, visit the Registrar's Office website.</p> <p><i>* BT/CS/IS-coded modules offered by SoC cannot be mapped.</i></p>
ADDITIONAL INFORMATION		
9	Visa Application	N/A
10	Travel Advisories	N/A
11	Student Insurance	N/A
12	Contact Information	<p>Questions about the programme? Contact Ms Zhang 18818801200@163.com at the host university</p> <p>Questions about module mapping? Visit this webpage.</p> <p>Questions specific to NUS GRO? Contact us at: askGRO</p>