

## Joint Virtual Immersion Programme: Economic and Technological Developments of East Asia and Singapore

Information	
Date	15 & 16 July 2021
Time	10am to 4pm/4.30pm
For whom	Open to NUS and co-organising partner universities' undergraduate students from all disciplines
<b>Day 1 Programme : 15 July 2021</b>	
10:00 - 10:05	Welcome Address by Associate Prof. Loh Wai Lam, Academic Director, Global Relations Office, National University of Singapore
10:05 - 10:35	"Nation-state, Global city – Singapore's Economic Development since 2000" by <a href="#">Mr. Chan Kok Hoe</a> , Lecturer, Department of Economics, National University of Singapore
10:35 - 11:05	"China's Economic Development and the Opportunities" by <a href="#">Prof. Liu Xin</a> , Department of Applied Economics, Chongqing University
11:05 - 11:10	Break
11:15 - 11:45	"Hong Kong as a financial hub, and why you would want to be part of it?" by <a href="#">Ms. Adrienne Lui</a> , Director, Citigroup Global Markets Asia Limited (guest speaker of The Chinese University of Hong Kong)
11:45 - 12:15	"Technology Development in Taiwan" by <a href="#">Associate Prof. Sirirat Sae Lim</a> , Institute of Management of Technology, National Yang Ming Chiao Tung University
12:15 - 13:45	"What's for lunch?" virtual meal sharing <sup>#</sup>
13:45 - 14:45	"Introduction to Peranakan Culture & Virtual Tour at NUS Baba House" by Ms. Danielle Sim, Assistant Manager (Outreach), <a href="#">NUS Baba House</a>
14:45 - 14:50	Break
14:50 - 15:35	"Hawker Culture in Singapore and its UNESCO journey" by Mr. Nicholas Yeo, Senior Manager, <a href="#">National Heritage Board</a>
15:35 - 15:55	Quiz
16:00	End of Day 1
<b>Day 2 Programme : 16 July 2021</b>	
10:00 - 10:30	"Entrepreneurship in Singapore" by Mr. Xander Khoo, Programme Manager, <a href="#">NUS Enterprise</a>
10:30 - 11:00	Sharing by NUS Alumni on start-up experience: <ul style="list-style-type: none"> <li>a. Mr. Jeremy Ong, Co-Founder of <a href="#">MediVR</a> (Faculty of Engineering, Biomedical Engineering 2021, NUS)</li> <li>b. Dr. Anthony Chua, Co-Founder &amp; CEO of <a href="#">Stratificare</a> (Faculty of Science, Life Science 2009, NUS)</li> </ul>
11:00 - 11:05	Break
11:10 - 11:40	"Investing into Quality Tech Start-ups in ASEAN" by Mr. Edward Tay, CEO, <a href="#">Sistema Asia Capital</a> (guest speaker of <a href="#">The Young SEAkors</a> )

11:40 - 12:10	“Advancing the Quality of Higher Education by Talent Incubation, Internationalization, and Industrialization - the NYCU Experience” by <a href="#">Assistant Prof. Wu Tian-Li</a> , International College of Semiconductor Technology, National Yang Ming Chiao Tung University
12:10 - 13:10	Lunch
13:15 - 14:30	Students’ sharing sessions <sup>#</sup> (e.g. Culture, Developments in the regions, Campus Life, Language)
14:30 - 14:35	Break
14:35 - 16:05	Virtual escape room game <sup>#</sup>
16:05 - 16:30	Group photo & Closing

*# students’ contributions required.*

**Organised by:**



Global Relations Office

**Co-organising universities:**



香港中文大學  
The Chinese University of Hong Kong

國立陽明交通大學  
**NYCU**

**Supporting partners:**



NUS  
Enterprise



*Updated on: 7 July 2021*