**STEER PROGRAMME PROPOSAL**

(Text in grey are samples for your reference)

**Name of Programme:** e.g. STEER Middle East 2019

**Theme:** e.g. The Arabian Gulf – The Materializing Mirage

**Venue:** e.g. Muscat (Oman), Kuwait City (Kuwait), Manama (Bahrain), Abu Dhabi, Dubai (United Arab Emirates)

**Date:** e.g. 7 to 20 December 2019 (14 days)

**Targeted number of students:** e.g. 40 students

**No. of staff chaperoning the trip:** e.g. 2 staff

**Programme setup ID on EduRec:** e.g. 2 staff

**Provide an overview of the programme (not more than half a page)**

E.g. For many, the primary impression the Arabian Gulf holds is - ‘oil’ - a natural result of the region’s status as home to nearly two-thirds of the world’s crude oil reserves. But the nations of the Gulf have long recognised the vulnerability of the reliance on hydrocarbon revenues, and each holds a vision – a will to reform energy-powered economies into a myriad mix of service, knowledge, and innovation industries. Take a close peek into the impressive process through which the Gulf Cooperation Council (GCC) countries are leveraging their oil revenues to transform their economies and societies, and take inspiration from the vision that is solidifying into reality. Explore the fascinating cultural history of the Gulf Arabs, and their heritage. Wonder at the feats of engineering and development present today. Study the balancing of the demands of a modern society and tribal traditions and practices.

**Key Focus Areas** (Describe the key focus areas of the programme)

e.g. Transformation to a Financial Centre/Hub

**Learning objective**

e.g.

1. Explore the fascinating cultural history of the Gulf Arabs and their heritage
2. Learn how the Gulf Cooperation Council (GCC) countries are leveraging their oil revenues to transform their economies and societies

**Estimated cost breakdown** (you may use the template below)

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| --- | --- | --- | --- | --- |
| **S/N** | **Description**  | **Unit Price (SGD)** | **Qty**  | **Amount** |
| 14 Days Tour Package with Accommodation (Twin/Triple-share) @ SGD 4,282.00 per person |
| 1 | Economy Air Tickets (SIN-MCT-KWI-BAH-DXB-SIN) | 1,920.00 | 26 | 49,920.00 |
| 2 | 12 nights' Accommodation@ Middle East | 979.00 | 26 | 25,454.00 |
| 3 | Coach Transfers@ Middle East (Avg. 10 hours per day) | 700.00 | 26 | 18,200.00 |
| 4 | Tour Guide Services + Cultural Tours@ Middle East | 524.00 | 26 | 13,624.00 |
| 5 | 4 x Meals in the Middle East | 159.00 | 26 | 4,134.00 |
| Grand Total: | **111,332** |

**Tentative Programme**

| **Date** | **Venue** | **Time** | **Programme** |
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The STEER proposal must include the following components:

1. networking with industry,
2. visits/field trips to companies, government organisations and NGOs, and
3. cultural activities to foster awareness and appreciation.

Once the proposal has been approved, students who have approved and been accepted for the programme can apply for the STEER Award. STEER organisers should hear back from NUS Global a week from submitting the proposal.