

S'pore International Violin Competition live-streams event for first time



Russian violinist Sergei Dogadin was the winner of the Singapore International Violin Competition in 2018. PHOTO: SINGAPORE INTERNATIONAL VIOLIN COMPETITION

Charmaine Lim

For the first time, the Singapore International Violin Competition (SIVC) is being live-streamed with well-known classical music channel medici.tv.

The triannual competition by the Yong Siew Toh (YST) Conservatory of Music returns after being postponed from its original date in January. Held in partnership with medici.tv, it is a platform to connect young new talents with international audiences.

Founder and chief executive officer of medici.tv Herve Boissiere, 56, says: "From the beginning, medici.tv has been very focused on new artists and talents. That's the future of our industry. One way to prepare for that is to give visibility to new talents. This competition is a good opportunity to create a bridge between new talents and audiences."

Spanning two weeks from Dec 1, the competition features local and

SINGAPORE INTERNATIONAL VIOLIN COMPETITION

WHERE medici.tv

WHEN Till Dec 14, various timings

INFO singaporeviolin.medici.tv/en

international contestants.

Professor Peter Tornquist, 59, dean of the YST Conservatory of Music, says: "Singapore has much to offer in terms of cultural tourism, but we need to make our brand known to the outside (world). What medici.tv can do with its online presence is to help perpetuate that."

Started in 2008, medici.tv has live-streamed global competitions and performances such as the In-

ternational Tchaikovsky Competition in Russia and the International Chopin Piano Competition in Poland. This has made it the No. 1 channel for classical music.

Prof Tornquist says: "I've jokingly referred to SIVC as the Formula One of classical music. The competition sits naturally at this international level, so it made sense to partner with medici.tv."

Mr Boissiere says there are no major solo violin competitions immediately recognisable as No. 1. The International Tchaikovsky Competition was previously the pinnacle, but the Russia-Ukraine war has left the future of the competition uncertain.

"We believe Singapore can really accelerate this position in the competition market," he adds.

This is the first full violin competition medici.tv has live-streamed in Singapore and Mr Boissiere hopes it will open more doors in the Asian region. The channel has live-streamed music competitions in Japan, Hong Kong and Beijing.